



ILLINOIS EYE
INSTITUTE



NATIONAL CLINICAL OUTCOMES & CONNECTED CARE PROJECT (OPTOMETRY)

Executive Summary

The Project will ...

- create a national communications network within Optometry, for clinical and educational use, which meets the connected care requirements of health care reform
- achieve national attention for Optometry that serves as the basis of a successful “comparative effectiveness research” grant application
- drive participant understanding of optometric financial success in value-driven health care

Project Structure & Administration

- The project is administered by the Illinois Eye Institute, of the Illinois College of Optometry
- Other colleges of optometry, state associations and industry networks are invited to participate
- A minimum of 500 clinical optometric providers from all care delivery settings will form the network
- Participants will utilize ImageManager (IM) as the connected-care platform. IM is an image and file management application with telemedicine capabilities, supplied by EMRlogic.

Project Functions

- The project will constitute a course on value-driven health care including core concepts of future optometric care delivery and financial success
- Connected care, a core tenet of health care reform, entails a higher level of communication between all providers involved in the care of patients with chronic conditions. Strategies and recommendations for accessing new initiatives will be shared. Value-driven health care measures and their effect on community-based referral patterns will be considered in detail.
- Measuring and reporting outcomes requires a cultural change for optometry, as future reimbursement is increasingly based on this capability. Optometry must identify pitfalls and challenges internally and develop its own guidelines. The project will form a research group to identify outcomes best to measure for optometry. Select participants with the necessary EHRs capabilities will report outcomes for analysis and discussion.
- Clinical best practices are an important aspect of the project. Participants will learn from a clinical standpoint, versus a scientific standpoint, how to consistently recognize and utilize best practices.
- The project will test clinical decision support (CDS) in optometric software. Studies have shown significant improvements in outcomes when EHRs software provides “CDS capabilities”. Participants will have the opportunity to see and use these methods and provide input for future development.
- The project will include an ActiveCE component whereby participants may decide to participate in an enhanced level of CE made possible through communications technology. ActiveCE will discuss an issue, follow up with grand rounds style clinical cases, and support participants through tele-education.



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Participant Registration

Name

Business Name

Address 1

Phone

Address 2

State

Zip Code

Email

Date

Signature **

Project Cost: (Cost comprises software set-up fee and 12-month communications fee, paid in advance.)

\$850.00 (before June 1, 2009)

\$970.00 (before July 1, 2009)

\$1,150.00 (before September 1, 2009)

\$1,450.00 (after September 1, 2009)

Payment Method: one:

Check: payable to EMRlogic Systems Inc.

Credit Card: Visa MasterCard Amex

Card Number

Exp.

Name on Card

** Signature above denotes agreement to pay NCOCC project fee to EMRlogic Systems Inc.

FAX COMPLETED FORM TO 1.866.714.8287 - Attention: NCOCC Project