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## EMRlogic Systems Inc. is proud to announce the general availability of **OD Professional Enterprise 2008 with ActiveEHRs™**

Enterprise 2008 is the gold-standard optometric software solution providing full-scope, fully integrated practice management functionality including:

- complete business management with embedded **ActionTracker** business intelligence;
- advanced optical management with revolutionary real-time interfaces to VisionWeb and VSP;
- next-generation clinical management and “decision support” with **ActiveEHRs™**.

Building a better practice in today’s economy means better business and better care. Leaving money on the table has been marginally acceptable in recent years; it is now completely unacceptable. The single biggest reason the optometric community has lagged in adopting EHRs is because ODs are smart; they know EHRs have done little more than move paper to computers and have traditionally slowed the exam. When the computer gets more attention than the patient, EHRs are seen by patients and ODs as an erosion of care not an improvement. **ActiveEHRs™** achieve a breakthrough by embedding **anticipatory clinical information flow** (“decision support”) which, by contrast, both improves and accelerates the exam.

**Enterprise 2008 is a must-see solution that ought to be part of every new software evaluation, be the practice small or large, regardless of the system in place today.**

### Highlights of OD Professional Enterprise 2008

- **ActionManager** – driving flawless consistency in patient workflow and clinical decision-making
- **ActiveEHRs** – next-generation exam records providing anticipatory clinical information flow
- **ActionTracker** – embedded business intelligence driving best business practices and maximum reimbursements
- **VisionWeb** interface – lab catalog downloads with customization, auto-pricing and error-checking
- **VSP** interface – eligibility, authorization, claim, lab order with calculate order and reimbursement
- **837 / 835** electronic claims submissions and electronic remittance advice
- **ImageManager** – complete portability solution: image capture, telemedicine, portability of patient health information, including free “viewer” software for referral providers
- **E-prescribing** with AllScripts ePrescribe integration options.

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