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EMR*logic* Launches ClinicalManager for OD Professional™ *Gain breakthrough results from the industry's most advanced EHR solution.* *ActiveEHRs drive better patient care and better business results.*

Seamlessly integrated EHRs with image file management, telemedicine reports and web-based patient communications drive best-practice results across a technology-integrated eye care community – optimize data entry, clinical decision-making, patient compliance and referral provider communications.

Atlanta, GA – February 28, 2008. EMR*logic* today announced OD Professional's ClinicalManager, the industry's most advanced EHR solution. What sets apart ODPro's ActiveEHRs from every other alternative is the powerful capabilities fully integrated with the industry-leading ActionManager, ActionTracker, ImageManager and PatientManager software solutions.

"ODs want a breakthrough when upgrading to EHRs and that's exactly what ODPro delivers," says Dr. James Grue. "ODs are disappointed with traditional solutions – they mostly move paper records to computer. These limited solutions take the doc longer, are harder to use, and cost too much. Why would you reduce productivity and increase costs to gain only marginal benefits in a new EHR system? We know we'll all be on EHRs soon, yet only ODPro gives us what we want now: easy, powerful and fast solutions that deliver better care and drive a better business."

"With PQRI now in its second year, pay-for-performance is roaring down the track, and EHRs are becoming the core of the modern optometric practice," said Alistair Jackson, VP Sales for EMR*logic*. "ClinicalManager drives the ODPro breakthrough by delivering an 'active' web-centric EHR solution -- seamlessly integrating EHR-based clinical pathways into ActionManager, an unmatched workflow practice management system. ClinicalManager streamlines data entry and ImageManager automatically connects office instruments to EHRs and electronically connects outside the practice with a growing network of healthcare professionals, such as ophthalmologists and primary care providers. Our ActiveEHRs also feature a new dimension of clinical follow-up, PatientManager, with automated email communications to drive patient compliance with the doctor's treatment plan. And significantly, it doesn't add another to-do item for already-busy office staff."

"We're delighted that PatientManager is now an integral part OD Professional," says Paul Salsberg, Co-Founder of EyeconX. "PatientManager offers practice-management automation and many marketing capabilities. Clinically, OD Professional is taking us to the next level, using survey functionality at the individual patient level to drive patient compliance. It's highly relevant to pay-for-performance since patient failure becomes the doctor's reportable failure rate. We can make a difference."

About EMR*logic*

Headquartered in Vancouver, Canada, with offices throughout the United States, EMR*logic* Systems, Inc. is the provider of OD Professional™ practice management software. For almost 20 years, EMR*logic* has consistently been the premier solution provider for optometrists seeking to better manage their businesses, grow their practices, increase productivity and provide a better patient experience. OD Professional is built with the most advanced modern technologies, making it one of the most robust and versatile optometric practice management solutions available today. For more information, visit www.emrlogic.com. Better business, better care.