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EMRlogic and SecureExSolutions Lead Connected Care Initiative for Eye Care Profession
Partners leverage state HIE demonstration projects to create national eye care communications program

Washington, D.C. (May 31, 2012) — EMRlogic Systems and Secure Exchange Solutions today announced their joint participation in the State HIE Direct Implementation & Adoption Summit, May 31-June 1 in Washington, D.C., sponsored by the Office of the National Coordinator.

"We were selected to demonstrate a closed-loop referral pattern between a primary care physician and a specialist using Direct along with patient communications" said Dan Kazzaz, CEO at Secure Exchange Solutions. "Our partner EMRlogic offered the perfect use case through activEHR. It highlights physician-specialist-patient communications but also showcases the value eye care providers can bring to team-based healthcare."

"We were thrilled to be selected for the Direct Demonstration Showcase," said Alistair Jackson, VP Business Development at EMRlogic Systems. "The participants comprise industry giants like Cerner, GE Healthcare and Microsoft while the Summit attendees include clinical, policy and health IT leadership from states across the country. We bring unique representation from the eye care profession."

As part of the Nationwide Health Information Network, the Direct Project specifies a secure, scalable, standards-based approach to send authenticated, encrypted health information directly to known, trusted recipients via the Internet. Direct is a standard method that providers can use to communicate clinical information securely between health care facilities improving care coordination and care transitions communication. For more information about the Direct Project, visit http://www.directproject.org.

EMRlogic (EMR) and Secure Exchange Solutions (SES) have cooperated over the past six months in a number of Direct integration initiatives. SES is a health information service provider (HISP). EMRlogic's primary offering, activEHR, is a certified Complete EHR focused on the business and clinical needs of optometrists and ophthalmologists. The combined efforts of EMR and SES in a number of states have expanded rapidly into the National Eye Care Communications Project.

"Our essential goal with activEHR is to provide an intuitive electronic health record that first meets the needs of doctors to see more patients, improve care and lower costs, which then also exceeds the requirements of connected care and health care reform," added John McCormick, Director at EMRlogic. "The future of health care is really all about changing the way doctors use computers, thus our commitment to create an easy-to-use yet powerful and forward-looking solution, one that takes advantage of the InterSystems gold-standard healthcare platform we build on. We consider 2011 was the year of the EHR and that 2012 is now the year of the HIE. We're very proud to be leading the charge to connected care for the eye care profession."

About EMRlogic Systems, Inc: EMRlogic is a privately-held company based in Greater Vancouver, Canada and dedicated to Eye Care Professionals. EMRlogic is an application partner for InterSystems Corporation, Cambridge, MA. EMRlogic offers comprehensive and fully-integrated Optometry and Ophthalmology software solutions. For more information, please visit www.emrlogic.com. To learn more about the National Eye Care Communications Project, click here.

About Secure Exchange Solutions: Secure Exchange Solutions (SES) offers simple, secure, and scalable solutions for exchanging healthcare information via the Internet. SES is an active member of the Direct Project and helps healthcare providers meet the requirements for Meaningful Use initiatives. SES products expedite healthcare communications, improving quality of care, optimizing care transitions, speeding up payments and reducing reliance on costly fax, courier and express mail services. For more information, please visit www.secureexsolutions.com