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EMRlogic Systems and Kowa Optimed release activEHR 2012

Torrance, CA. March 23, 2012 — EMRlogic Systems and Kowa Optimed today announced the official release of activEHR™ 2012.1.

“Our essential goal with activEHR is to provide an intuitive electronic health record that first meets the needs of doctors to see more patients, improve care and lower costs, then also meets all the requirements of connected care and health care reform,” said John McCormick, Director at EMRlogic. “The future of health care is really all about changing the way doctors use computers, thus our commitment to create an easy-to-use yet powerful and forward-looking solution, one that takes advantage of the gold-standard healthcare platform we build on.”

“This pivotal release culminates three months' work in all areas of the software,” added Dennis Ball, EMRlogic’s VP Release Management. “Each new release improves performance, usability and stability, and all new functionality in activEHR is web-enabled, in anticipation of offering a full browser-based application.”

“The 2012 release includes over 120 enhancements. There are significant improvements in payment posting, inventory management and point-of-sale,” said Dr. Jim Grue, VP Clinical Outcomes & Connected Care. “From the doctor’s point of view, the addition of an advanced communications module is significant. As providers, we are most interested in the outputs from an exam. The communications module offers versatile auto-generated consults and letters that also take advantage of the new ONC Direct standard required under the HITECH Act. We’ve also expanded our base of clinical decision support, another significant requirement for stages 2 and 3 of certification.”

Over the past six years, EMRlogic has developed a knowledgebase-driven approach to EHRs, one that surpasses traditional droplist-driven EMRs. The approach caught the attention of Kowa Optimed, who partnered with EMRlogic to embed Kowa’s imaging software within the EHRs. The partnership also made Kowa the primary distributor of activEHR. “We believe that health care reform and pay-for-performance reimbursement are driving new standards of care altogether and that advanced modern software technologies must replace legacy approaches,” remarked Dr. Ian Lane, Executive VP Technology at Kowa Optimed. “What EMRlogic and Kowa have done together with activEHR is revolutionary for eye care, and together we are seeking to establish it as a must-see solution for institutions and businesses seeking to be the eye care leaders in their respective fields and regions.”

About EMRlogic Systems, Inc: EMRlogic is dedicated exclusively to Eye Care Professionals. We are a privately-held company based near Vancouver, Canada. Our team totals approximately 55 persons. The USA is our primary marketplace and Kowa Optimed, Inc. is our primary distributor. We serve as application partners for InterSystems Corporation, Cambridge, MA. We offer comprehensive and fully-integrated Optometry and Ophthalmology software solutions. For more information, please visit our website at www.emrlogic.com.

About Kowa Optimed, Inc: Kowa Optimed, Inc. was founded in 1980 to provide a direct presence to the North and South American markets for Kowa’s Electronics and Optics products. Kowa Optimed is a part of Kowa Company Ltd., which was founded in 1894. Kowa is one of the largest privately-owned companies in Japan. In order to maintain a competitive advantage, Kowa has created highly successful divisions; Electronics & Optics Division, Pharmaceutical Division, Textile Division and the Non-Textile (General Merchandise) Division. For information, contact KOWA Optimed, Inc., 20001 S. Vermont Avenue, Torrance, CA 90502. Phone: (800) 966-5692 or visit www.kowa-usa.com.
