



The industry leading, full-featured Rcopia e-prescribing system from DrFirst stands head and shoulders above free e-prescribing tools in today's market. Below you will find the key differences between a common free e-prescribing tool and Rcopia.

	Rcopia™	Free E-Prescribing
Platform	Built to operate standalone in web-based and client-server PDA applications. Work on many types of hardware including HP IPAQ, Palm OS, iPhone, iPod Touch, EeePC, Laptop, Desktop, and more.	Computer web-based only.
Interfaces	Able to interface one and two-way with most HL-7 compliant PMS and EMR systems, plus demographic upload from billing system.	Able to interface with parent company EMR/PMS only at a premium with an additional monthly maintenance fee.
Demographic Upload	Demographic upload populates Rcopia with existing patient data from your billing system.	Not available. Requires manual entry of each patient.
Certifications and Awards	<p>Eight year industry leader:</p> <ul style="list-style-type: none"> » '07, '08 SureScripts GoldRx Certification » '07, '08 SureScripts SafeRx Award » '08 Frost & Sullivan Customer Service Leadership Award » '07 BlueWorks Award » '04/'05/'06 TEPR Top E-Prescription Management System » '05 Frost & Sullivan Healthcare Information Technology of the Year » '05 Qualcomm 3G A-List Award 	SureScripts GoldRx Certification™
Customer Support	<ul style="list-style-type: none"> » Award-winning » 24 hour prescription delivery monitoring » Toll-free human technical/customer support » Online training, refresher courses, and in-house training available » Implementation process takes you through each step of the installation with minimum effort and disruption to your business » Workflow consultation » Personalized training for you and your staff » Customized implementation 	Limited tech and customer support available. Self-taught online training with optional service upgrade.
Staff Involvement	High prescribers, large practices and enterprise systems require software that is adaptable to the practice workflow and that draws the practice staff into the prescribing process. Rcopia was designed to be highly configurable, with workflow features that make it a perfect solution for installations of any size.	Only doctor can use the program. No staff access.

	Rcopia™	Free E-Prescribing
Enterprise	Enterprise setup available to link multiple practice locations to share patients	Unknown
EMR Integrations	<p>DrFirst partners with EMR vendors to provide a seamless migration/upgrade path from e-prescribing to EMR.</p> <p>Currently integrated with 25+ EMR partners, including:</p> <ul style="list-style-type: none"> » Greenway* » HIT Services Group* » MediNotes* » Nightingale* » NoteworthyMS* » Benchmark Systems » ChartLogic » First Insight » GE » gMED » Joslin Diabetes » LSS Data Systems » MEDITECH » MedRecordsAlert » Officemate » PatientKeeper » PBOMd » Practicare » RemedyMD » Visual Data (Office Practicum) » Thomson <p><i>*CCHIT certified</i></p>	Integrated in with parent EMR company only.
Formulary	Connected to, CareMark, ESI, and ExpressScripts, RxHub, and SureScripts. Private hosting of BCBSM, Harvard Pilgram, Health Alliance Plan, and other payers.	Limited formulary information.
Hospital Connectivity	Patient medication history information is available to hospitals through DrFirst's RcopiaAC product line, easing the medication reconciliation process, saving money, and preventing adverse drug reactions during hospital visits.	Unavailable
Audits and Major Clients	<p>Tested system and experienced staff. Passed vigorous outside-auditing requirements. Major clients include:</p> <ul style="list-style-type: none"> » BCBSMA » BCBSMI » BCBSIL » BCBSNC » BCBSDE » CareFirst » Horizon BCBS » Tufts Health Plan » Henry Ford Health System » UHCIL » UHCFL » UHCOH 	Unknown
Mail-Order Pharmacies	Fully electronic	Not available
Associations/Privacy	Patient information protected by strict privacy and security measures	Programs usually partner with large companies such as Google in order to pay for their programs.
Pharmacy Fill History	Available in real-time	Unavailable
Clinical Decision Support	<p>Real-time clinical decision support tools</p> <ul style="list-style-type: none"> » Drug-Drug Interaction Checking » Drug-Allergy Interaction Checking » Appropriate Dosage Checking » Duplicate Therapy Alerts 	Unknown
Workflow	Highly acclaimed workflow, designed by physicians, for physicians aimed at increasing productivity.	Must enter renewals by hand as new prescriptions